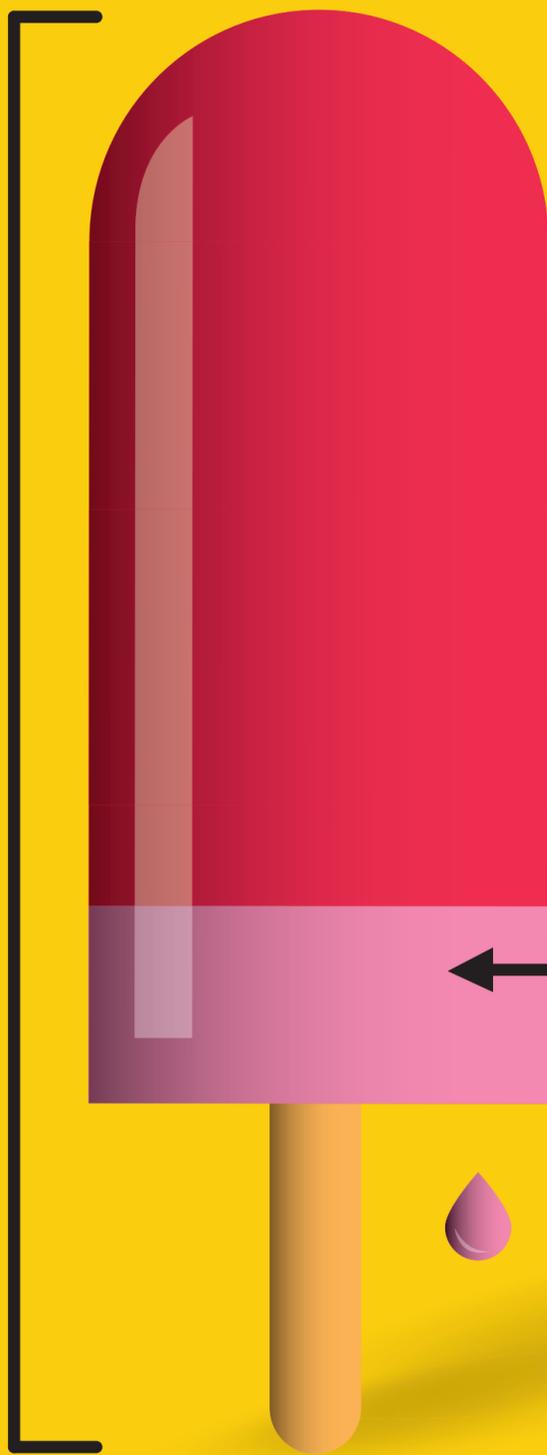


CHOOSE CAR SEAT:
BY AGE & SIZE



THE NUMBER
OF PEOPLE
**WHO
THINK**
THEY HAVE
THEIR CHILD
IN THE RIGHT
SEAT.



THE ONES
**WHO
ACTUALLY
DO.**

KNOW FOR SURE
IF YOUR CHILD IS IN THE RIGHT CAR SEAT.



VISIT SAFERCAR.GOV/THERIGHTSEAT



AGX-2A003C
AD COUNCIL
"NHTSA Popsicle Bus Shelter"

Built at: 25%
Output at: 400%

Scale: 1" = 4"

Mech Size	Final Size
Trim 17.5" h x 12" w	70" h x 48" w
Live 17" h x 11.1875" w	68" h x 44.75" w

OOH
Line Screen: 133
Posting Date: 2012

AGX-2A003C Popsicle 70x48 00H4C.indd

Version	HI-RES IN PLACE	Studio Manager	S. Gordon	Initials	Date
Stock	Fortune Gloss	Proofreader	H. Brown		
Proof#	0	Art Director	N. Chambers		
Line Screen	133	Copywriter	S. Lundberg		
Edit Round	1	Creative Director	None		
Print/Export	4-12-2012 12:49 PM	Production Manager	J. Adler-Kerekes		
Printed at:	0.24%	Account Executive	K. Gould		
PDF Sent To		Client	Ad Council		

Placed Images
Popsicle 70x48_nc.ai

Fonts
None

Notes
Prints with even white border

Inks
Cyan
Magenta
Yellow
Black

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