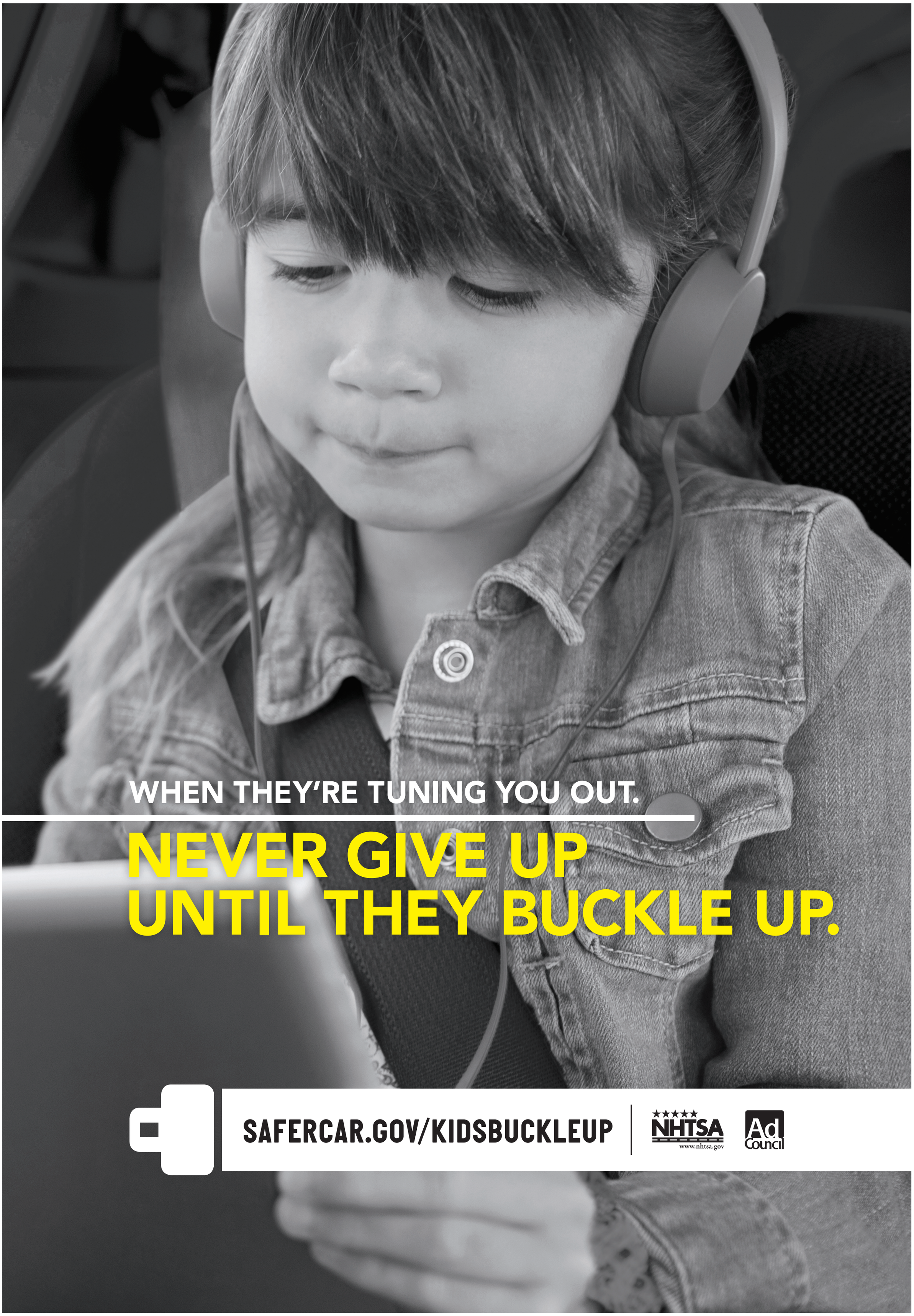
SCALE: 1:4

Scale: 1″ = 4″

Scale Actual	=	**Scale Final**
Bleed: 18″ H x 12.5″ W		6′ H x 4′ 2″ W
Trim: 17.5″ H x 12″ W		5′ 10″ H x 4′ W
Viewing: 15.5″ H x 10″ W		5′ 2″ H x 3′ 4″ W
Safety: 14.5″ H x 9″ W		4′ 10″ H x 3′ w

Fonts: **Avenir** (95 Black), **Minion Pro** (Regular), **Italian Plate** (Bold)

B:12.5″ (4′ 2″)
T:12″ (4′)
V:10″ (3′ 4″)
S:9″ (3′)

B:18″ (6′)
T:17.5″ (5′ 10″)
V:15.5″ (5′ 2″)
S:14.5″ (4′ 10″)