

**Remarks prepared for  
David Strickland  
Administrator  
National Highway Traffic Safety Administration**

**For the:  
Smithsonian National Museum of American History  
75 Years of Auto Safety Exhibition Artifact Donation  
Press Event  
July 14, 2010  
Washington, DC**

**Good morning. On behalf of the Secretary of  
Transportation Ray LaHood and the entire  
Department of Transportation, it is my pleasure to  
transfer the original Vince and Larry crash test  
dummy costumes to the Smithsonian National  
Museum of American History.**

**Vince and Larry remain two of the most well-known ambassadors for public safety in automotive history.**

**The public service campaigns featuring these two iconic characters, led to a complete reversal of public opinion about seat belt usage, and a subsequently sizable increase in the number of motorists buckling up.**

**Vince and Larry helped raise the public profile of seat belt usage and helped the Department of Transportation and its safety partners, persuade the**

**public to embrace the lifesaving benefits of buckling up.**

**This morning's event reminds us all of just how integral these two crash test dummies have been to the evolution of the automobile. I cannot think of a more appropriate place to preserve this historic aspect of American culture than at the Smithsonian National Museum of American History. Thank you.**