

Scale: 1" = 5'
Scale Actual = Scale Final
Bleed: 12.5" H x 26.5" W 5' 2.5" H x 11' 0.5" W
Trim: 12" H x 26" W 5' H x 10' 10" W
Viewing: 10" H x 24" W 4' 2" H x 10" W
Safety: 10" H x 24" W 4' 2" H x 10" W
Fonts: Avenir (95 Black), Minion Pro (Regular), Italian Plate (Bold)

SCALE: 1:5

B:26.5" (11' 0.5")
T:26" (10' 10")
S:24" (10')

WHEN THE GAMES BEGIN.

**NEVER GIVE UP
UNTIL THEY BUCKLE UP.**



SAFERCAR.GOV/KIDSBUCKLEUP



B:12.5" (5' 2.5")
T:12" (5')
S:10" (4' 2")