where's baby?
Look before you lock.

Dear Editor:

As a parent of (NUMBER) wonderful children, I understand what it is like to be rushed and to forget things. That's why I was deeply concerned when I heard that more than half of the cases where children die in hot vehicles happen when they are accidentally left in the car.

While it's easy to say "this would never happen to me," I fear that is what many of the parents and caregivers thought who have lived through these tragedies. Because accidents happen to all of us! That's why it's important to remind everyone in our community of the dangers and ways to prevent this tragedy.

I applaud (LOCAL ORGANIZATION) and the National Highway Traffic Safety Administration for working to raise awareness about the dangers of kids and cars. Children left in hot vehicles die from heatstroke, even when it's just 57 degrees outside. And as we approach rising summer temperatures, the dangers from kids left in hot vehicles really increases.

So remember: Never leave a child unattended in a vehicle—even with the windows cracked or the air conditioning on—because kids' temperatures rise much more quickly than adults. In only 10 minutes, a vehicle's inside temperature can rise nearly 20 degrees. And since many these deaths come from infants being forgotten and accidentally left in a hot vehicle, please make sure you always look in the back seat EVERY time you get out of your vehicle, so this tragedy never happens to you.

For more information, visit www.safercar.gov/heatstroke because kids in hot cars are a deadly combination.

Sincerely,
[NAME]